

Rodney A. Russell DBA Idealife Health Centers Inc.

Notice of Intent to Invoke Administrative Sanctions

DATE: August 28, 2006

RESPONDENT: Rodney A. Russell

ALLEGATIONS: The Respondent solicited a Kansas resident to invest \$1,000 in Idealife. The Respondent also attempted to induce the Potawatomi Nation to invest \$250,000 in Idealife. Neither the Respondent nor the security was registered with the Office of the Securities Commissioner. Finally, the Respondent failed to state a material fact by failing to disclose both Idaho and Missouri had issued a total of two orders and one fine against the Respondent.

Notice to Investors: If you are not a resident of Kansas and have been affected by actions that are similar to those described in this synopsis, you should consider contacting your state securities regulator for assistance. To locate your securities regulator, go to the [North American Securities Administrators Association](#) website. If you choose to contact your state securities regulator, please inform him or her of the action taken by the State of Kansas.